

80216

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bruce A. Fogelson Art Unit: 3688

Serial No.: 09/885,970

Filed: June 21, 2001

For: METHOD AND SYSTEM FOR  
CREATING ADVERTISING BOOKS

Attorney

Docket No.: 80216

DECLARATION OF Andrea Jackson

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

I, Andrea Jackson, make the following statements based upon my own personal knowledge and experience.

- (1) I have received a B.A. Degree in Visual Communication from Truman State University in Kirksville, MO on 5/10/2006
- (2) I am currently employed by Paramount Homes, ZMA, Inc. and AdBook LLC and related companies associated with Bruce A. Fogelson, and have been so employed since 2008. I am a part-time employee.
- (3) I have career experience in Web Development, Web and Graphic Design, Photography, and Project Management.
- (4) I am one of the principal web-designers for the web-site known as www.AdBookOnLine.com. The imagery on the first page of www.AdBookOnLine.com is designed to evoke a.) the "ad-book" form, which is used to solicit the "ad-book" donations and messages or "ads". These forms are typically

single standard vertical one page forms, thus the vertical page-proportioned red "Get Ad Book Forms Here" image. And b.) the "ad-book" administrator or "ad-book chairman" which is best known title for the person of a not-for-profit group who is responsible for all aspects of "ad-book" solicitation and production. The "ad-book chairman" and his/her group or committee is quite un-like a typical commercial book publisher or commercial advertiser, and is entirely more likely to be a non-professional, volunteer or lay-person, and not the same from year to year. Thus, the need for a step-by-step "virtual ad-book-chairman" or "ad-book" on line system. Thus the computer-looking horizontal computer screen framed image with the message in red "Get AdBook Administrator Here". These two key elements of the "ad-book" process suggest that the ad-book created and maintained on line can be out-sourced and created "from scratch", weather starting from the solicitations or starting as a step-by-step ad-book administrator. The above referenced images and page one of the [www.AdBookOnLine.com](http://www.AdBookOnLine.com) are attached hereto as Exhibit A.

- (5) In working with Bruce Fogelson, I have helped to design the AdBookOnline site to be geared towards a plurality of community groups and charities. Our goal was to create a user friendly, welcoming, and appealing site that would be relevant toward a wide number of people and/or groups. Charity groups, school groups, sports teams, and community organizations should all see the relevance of our site and how AdBookOnline aims to simplify the "AdBook" process saving time and money for the given group. The site is also geared towards groups of all sizes. From small community groups to huge charities, AdBookOnline hopes to serve the entire spectrum with its "AdBook Form" and online administrator, making it easier for these groups to raise funds for their causes.
- (6) I have also helped with the structure, design, and methodology of the "Ad Book Form" for both print and online uses. The basic use of which is providing a base form for a specific group and/or

charity to enter in their appropriate information then dispense to possible and/or probable givers. The structure both online and print must support the organizer's ability to edit the form then dispense it in an un-editable manner. Givers must be able to submit the form in an online or print method that must be directed to the appropriate organization or group. The form was made to be universal to all groups but structured enough to leave the group with as little work as possible.

- (7) The next step for AdBookOnline is to continue the work on the AdBook Administrator. The goal of this is to enable the AdBook Chairman for any number of a plurality of groups to manage his/her group's "ad-book" using a password-protected system to enter the received on-line or print forms from a plurality of that group's members or contributors, including both their donation or "ad-fee" as well as their message, laudable statement or "ad" into their group's online "AdBook". Also to have the online submittals automatically entered into the appropriate Administrator's "AdBook" for each of a plurality of groups. The Administrator for each group should be able to rearrange ads, add new ads, delete ads, provide recognition for special events, donors or group-oriented content, as well as a variety other tools necessary for starting, tracking and completing the "AdBook" pre and post printing and tracking the charitable goals of the group. Once created the system should maintain, for each of the plurality of groups, a separate data-base of members and solicitations and donations to make that group's next ad-book more simple to replicate or to transfer the process to a new password protected ad-book chairman or administrator for that group. The attached group Exhibit B represents the working models which best represent these tools and functions which are being developed. See Exhibit B.
- (8) AdBookOnline is also aimed at teaming up with printers who will produce these "AdBooks" whether a small local printer, which is the current state of the industry, or a larger national printer

who, by nature of each of a plurality of groups utilizing the same ad-book on line system of administration, can benefit from the economies of scale from a more standardized, digital and on-line system (instead of each of the groups themselves having to find a printer or shop and compare local prices, or each of the groups can compare their own best price with that made available by www.AdBookOnLine.com with the benefit of such an amalgamation of groups to serve). Furthermore, since the www.AdBookOnLine.com process is inherently on-line, then some or all of the ad-book need not be printed at all, but can exist as a web-enabled on-line display for each group, depending on its desire for a "hard-copy", or with or without the need for printing at all. These techniques and economies are known to me to be consistent with the U.S. Patent application referenced herein and should combine these complex physical and electronic methods and practices to continue to help cut costs for each of these many groups and organizations creating an "AdBook" as part of their mission and fund-raising methods.

I hereby make this DECLARATION as an individual with my own personal knowledge and opinion, and not on behalf of any group, employer or organization. With this DECLARATION I do not endorse any product or service.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Date: 3-10-09

Andrea Jackson  
Affiant     Andrea Jackson

Notary Public:

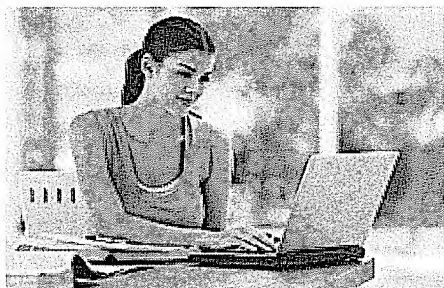
Brian A. [Signature] 3-10-09  
My Commission # is 519621  
Expires 10-27-12  
4

Exhibit

A

[SIGN UP](#)[FORMS](#)[DEMO](#)[AFFILIATES](#)[CONTACT US](#)**AdBookOnline.com™**

AdBookOnline.com is your AdBook Assistant online.(sm)  
Administrator from Forms to Fundraising for your Group or Organization

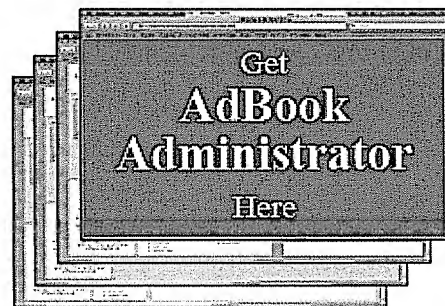
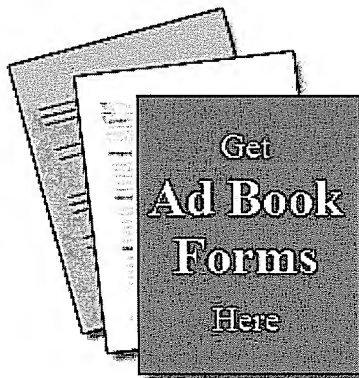
[www.AdBookOnline.com](http://www.AdBookOnline.com)

About AdBookOnline  
Our Company  
Mission Statement  
Code of Ethics  
News and Updates  
Related Web Names  
Patent Summary

**MISSION****STATEMENT**

*Recognizing the benefits of not-for-profit groups, professionals, associations and organizations and associations to gather together as peers and represent them individually but with the tools to help them with their mission to promote, practice and police our Ad-Book services and related industry. MORE...*

**AdBook Online** helps many different groups, each in its own way and all strictly confidential, private and safe.

**"CLICK HERE to get your FREE AD BOOK FORM now!"**Login 

With **Ad Book On Line** creating an Ad Book relatively simple. For organizations developing the Ad Book, we offer great tools for managing Ad Books.

**The ABC's of AdBookOnline Include...**

-Assistant -Bookkeeper -Copywriter -Distributor -Electronic transfer  
-Financial coordinator -Gift (Giver & Getter) -Homepage -Internet...

**School Ad Book Groups**

- School Clubs
- Elementary through High School
- College or University
- Fraternity or Sorority

**Sport Ad Book Groups**

- Baseball Teams
- Football Teams
- Soccer Teams
- Basketball Teams

**Religious Ad Book Groups**

- Church or Synagogue
- Sunday School
- Youth Group
- Outreach Programs

**Community Ad Book Groups**

- Boys and Girls club
- Girl and Boy Scouts
- Humane Shelter

**AdBookOnline.com is in the On Line Assistant family of sites including:**

[www.OLAllc.com](http://www.OLAllc.com) - [www.BuilderOnlineAssistant.com](http://www.BuilderOnlineAssistant.com) - [www.HomeBuilderShowroom.com](http://www.HomeBuilderShowroom.com)

[home](#) | [about](#) | [sign up](#) | [forms](#) | [demo](#) | [affiliates](#) | [contact us](#)

Copyright © 2000-2008 Ad Book LLC || All Rights Reserved - Patents Pending

Exhibit

B

<<Group\_Icon>>

<<Group\_Name>>

ADBook Order Form

<<Group\_Icon>>

<<Group\_Note>>

-- Fold Here --

Full Page:

☐ Gold << g\_amount>>

☐ Silver << s\_amount>>

☐ Paper << p\_amount>>

☐ ½ Page << h\_amount>>

☐ ¼ Page  
<< h\_amount>>

☐ Biz  
Card << b\_amount>>

☐ Listing << l\_amount>>

☐ Message << m\_amount>>

☐ Donor \$

Attach your Ad

Directory Listing  
Company/  
Display Name

Website URL

Phone

Online Term

☐ 6 Month << 6\_amount>>

☐ 12 Month << 12\_amount>>

Email

<<mail\_Address>>

-- Fold Here --

Name

Address

City

State

Zip

Fill in Credit Card to fulfill your Pledge Or Attach Check and Mail to:

Name

Credit Card  
Number

Expiration  
Date

Security  
Code

<<Group\_Address>>

Thank You

CONFIDENTIAL



-- Fold Here --

-- Fold Here --

Apply Postage

<<Group\_Address>>

CONFIDENTIAL

CONFIDENTIAL

Group Name

Your AdBook Cover

Additional Pages

Back Page

AdBook Online Administrator  
Your Group AdBook

Login/Logout

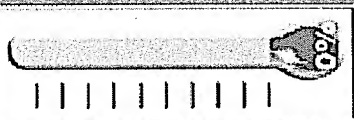
Logo

Goal \$

-75% \$Value

-50% \$Value

-25% \$Value



AdBook Dashboard

View Print Ads

View Online Ads

Edit Ads

AdBook Setup

Sort AdBook

Print AdBook

Publish Online Adbook

AdBook Detail Statistics

Group Name

Logo

AdBook Online Administrator  
AdBook Layout

Login/Logout

File Edit View Window Help About AdBook Online Administrator Version 1.0.0.0 Copyright © 2000-2001 AdBook Online Administrator

Cover Page

Inside Cover

General Content

Letter from Mayor

Message from Board

TOC

Publisher

Ad Page's

Inside Back Cover

Back Cover

Page 1

Page 2

Page 3

Page 4

Page 5

Page 6...99

New Page (Page Template)

Save AdBook Layout

View AdBook

CONFIDENTIAL

CONFIDENTIAL



Group Name

Logo

AdBook Online Administrator  
AdBook Layout

Login/Logout

Cover Page

Inside Cover

General Content

Letter from Mayor

Message from Board

TOC

Publisher

Ad Page's

Inside Back Cover

Back Cover

Page 6...99

Page 5

Page 4

Page 3

Page 2

Page 1

New Page (Page Template)

Save AdBook Layout

View AdBook

CONFIDENTIAL

Preview Page

Group Name

AdBook Online Administrator  
AdBook Layout

Login/Logout

Logo

Cover  
Page

Inside  
Cover

General  
Content

Letter  
from  
Mayor

Message  
from  
Board

TOC

Publisher

Ad Page's

Inside  
Back  
Cover

Back  
Cover

Page 1

Page 2

Page 3

Page 4

Page 5

Page 6...99

New Page (Page Template)

Save AdBook Layout

View AdBook

- ☐ Front Cover
- ☐ Inside Cover
- ☐ General Content
- ☐ Message from President
- ☐ Table of Contents
- ☐ Politician/Local Support
- ☐ Inside Back Cover
- ☐ Back Cover

Cancel

Next

CONFIDENTIAL



Group Name

Logo

AdBook Online Administrator  
AdBook Layout

Login/Logout

Cover Page

Inside Cover

General Content

Letter from Mayor

Message from Board

TOC

Publisher

Ad Page's

Inside Back Cover

Back Cover

Page 1

Page 2

Page 3

Page 4

Page 5

Page 6...99

New Page (Page Template)

Save AdBook Layout

View AdBook

Upload Front Cover

Or

Design Front Cover

Cancel

Next

CONFIDENTIAL

Group Name

Logo

AdBook Online Administrator  
AdBook Layout

Login/Logout

Cover Page

Inside Cover

General Content

Letter from Mayor

Message from Board

TOC

Publisher

Ad Page's

Inside Back Cover

Back Cover

Page 1

Page 2

Page 3

Page 4

Page 5

Page 6...99

New Page (Page Template)

Save AdBook Layout

View AdBook

Front Cover Preview

Cancel

Finish and Save

Thank you for your past contributions to the Chicago Home & Builders Foundation events. We are planning another event this spring and would appreciate your support. Please pledge an advertising slot in our Annual Home and Builder's book. We thank you for your support.

# adBuilder

PRINTABLE VERSION

## Preview Your Ad

**Use a previous ad:**

**Upload**

## Design a new ad:

Enter text, use images  
and edit layout style

**Upload an image:**

aparece en el libro de

**CONFIDENTIAL**

Next: Place Your Ad 

**Text:** Good Luck with the Fundraiser Guys.  
**Love the Robinsons**  
**Images:** robinsons.jpg

**CONFIDENTIAL**



Dear Bruce,

Thank you for your past contributions to the Chicago Home & Builders Foundation events. We are planning another event this spring and would appreciate your support. Please pledge an advertising slot in our Annual Home and Builder's book. We thank you for your support.

- Jim Coleman, Fundraiser Head

## adBuilder

1. Make Your Ad

2. Place Your Ad

3. See Your Ad

4. Confirmation

PRINTABLE VERSION

### Step 2 of 4: Place Your Ad ?

Select the placement of your ad based on size and pricing.

#### Full Page Ad:

- ☐ Gold \$800  
☐ Silver \$700  
☐ Bronze \$550

#### Half Page Ad:

- ☒ Gold \$600  
☐ Silver \$450  
☐ Bronze \$400

#### 1/4 Page Ad:

- ☐ Gold \$350  
☐ Silver \$300  
☐ Bronze \$250

#### Business Card:

- ☐ Gold \$200  
☐ Silver \$150  
☐ Bronze \$100

- ☐ Patron \$75

#### ☒ Sign me up for the directory.

Signing up for the directory will give you and/or your business a listing by occupation and services in this adBook

#### List Me As:

--Select your Business Type --



#### My Display Name:

#### Listed Phone:

#### Listed eMail:

#### Listed Website URL:

- ☐ 3 Months \$50  
☐ 6 Months \$75  
☐ 12 Months \$100  
☐ 24 Months \$200  
☒ 36 Months \$300  
☐ 48 Months \$400

### Preview Your Ad

**GOOD LUCK WITH THE FUNDRAISER GUYS.**

LOVE THE ROBINSONS

**Text:** Good Luck with the Fundraiser Guys.  
Love the Robinsons  
**Images:** robinsons.jpg

For Front Cover, Front Inside Cover, Rear Cover or Rear Inside Cover Ads, contact us directly at 555-555-5555

Next: Pay for Your Ad →

**CONFIDENTIAL**



Dear Bruce,

Thank you for your past contributions to the Chicago Home & Builders Foundation events. We are planning another event this spring and would appreciate you support. Thank you.

- Jim

☒ Create Your Ad

### Design a new ad:

|             |      |   |   |   |   |   |   |   |   |   |   |   |   |
|-------------|------|---|---|---|---|---|---|---|---|---|---|---|---|
| Select Font | Size | B | I | U | x | x | x | ≡ | ≡ | ≡ | ≡ | ≡ | ≡ |
|             |      |   |   |   |   |   |   |   |   |   |   |   |   |

OR

### Upload an image:

Company logos, graphics or business cards

[Browse](#)

[Continue](#)

☐ Place Your Ad

☐ Contact Information

☐ Payment Method

[CANCEL ORDER](#)

[Download Printable Order Form](#)

### About Our AdBook

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque velit tortor, fringilla quis, mollis ut, vehicula molestie, turpis. Etiam quis augue. Nunc semper rutrum velit. Praesent accumsan massa nec sem. Praesent quis dolor sit amet arcu venenatis ornare. Nam vestibulum, massa nec vulputate condimentum, velit tellus faucibus est, quis lobortis lectus leo sed sem. Donec porta erat sed elit. Vivamus sem lacus, semper sit amet, lacinia sed, commodo quis, justo. Aenean suscipit. Mauris nibh lectus, tincidunt sit amet, iaculis eu, dapibus sit amet, libero. Nunc rhoncus, dui vitae bibendum sodales, purus erat sodales metus, vitae porttitor massa quam tempor metus. Aliquam vitae augue nec dui auctor elementum. Vivamus eget massa ac velit imperdiet faucibus. Vestibulum rutrum, urna ut rutrum congue, purus ante malesuada dui, sed mattis nunc erat eget metus. Donec sem metus, fringilla in, facilisis non, posuere quis, elit. Proin imperdiet. Duis adipiscing. Aenean posuere dui non magna. In porttitor justo pretium ligula. Nullam elit.

### Tell a Friend

Name:

eMail:

Message:

[Send](#)



Dear Bruce,

Thank you for your past contributions to the Chicago Home & Builders Foundation events. We are planning another event this spring and would appreciate you support. Thank you.

- Jim

☒ Create Your Ad

☐ Place Your Ad

### Select Ad Size and Placement:

**Full Page Ad** (Dimensions: 1000x1000)

☐ Gold (\$900) ☐ Silver (\$700) ☐ Bronze (\$550)

**1/2 Page Ad** (Dimensions: 500x1000)

☐ Gold (\$500) ☐ Silver (\$450) ☐ Bronze (\$400)

**1/4 Page Ad** (Dimensions: 250x1000)

☐ Gold (\$350) ☐ Silver (\$300) ☐ Bronze (\$250)

**Business Card** (Dimensions: 350x500)

☐ Gold (\$200) ☐ Silver (\$150) ☐ Bronze (\$100)

**Patron Listing** (Dimensions: 250x250)

☐ Gold (\$75) ☐ Silver (\$50) ☐ Bronze (\$25)



For Front Cover, Front Inside Cover, Rear Cover or Rear Inside Cover Ads, contact us directly at 565-555-5555

CONFIDENTIAL

[Continue](#)

☐ Contact Information

☐ Payment Method

### Download Printable Order Form

### About Our AdBook

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque velit tortor, fringilla quis, mollis ut, vehicula molestie, turpis. Etiam quis augue. Nunc semper rutrum velit. Praesent accumsan massa nec sem. ornare. Nam vestibulum, massa nec vulputate condimentum, velit tellus faucibus est, quis lobortis lectus leo sed sem. Donec porta erat sed elit. Vivamus sem lacus, semper sit amet, lacinia sed, commodo quis, justo. Aenean suscipit. Mauris nibh lectus, tincidunt sit amet, iaculis eu, dapibus sit amet, libero. Nunc rhoncus, dui vitae bibendum sodales, purus erat sodales metus, vitae porttitor massa quam tempor metus. Aliquam vitae augue nec dui auctor elementum. Vivamus eget massa ac velit imperdiet faucibus. Vestibulum rutrum, urna ut rutrum congue, purus ante malesuada dui, sed mattis nunc erat eget metus. Donec sem metus, fringilla in, facilisis non, posuere quis, elit. Proin imperdiet. Duis adipiscing. Aenean posuere dui non magna. In porttitor justo pretium ligula. Nullam elit.

### Tell a Friend

Name:

eMail:

Message:

[Send](#)

List Me As:

---Select your Business Type ---

My Display Name:

Listed Website URL:

Listed Phone:

Listed eMail:

[CANCEL ORDER](#)



Dear Bruce,

Thank you for your past contributions to the Chicago Home & Builders Foundation events. We are planning another event this spring and would appreciate you support. Thank you.

- Jim

- ☒ Create Your Ad  
☒ Place Your Ad  
☐ Contact Information

**Last Name:** **First Name:** **MI:** **Who referred you to us?**  
**Home Address:**  
**City/Town:** **State:** **Zip Code:**  
**Phone #:** **Fax #:**  
☐ I am interested in future events and fundraisers from this group.

**eMail:** **Password:** **Confirm Password:**

**Password Hint:**

[Continue](#)

☐ Payment Method

[CANCEL ORDER](#)

[Download Printable Order Form](#)

About Our AdBook

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque velit tortor, fringilla quis, mollis ut, vehicula molestie, turpis. Etiam quis augue. Nunc semper rutrum velit. Praesent accumsan massa nec sem. Praesent quis dolor sit amet arcu venenatis ornare. Nam vestibulum, massa nec vulputate condimentum, velit tellus faucibus est, quis lobortis lectus leo sed sem. Donec porta erat sed elit. Vivamus sem lacus, semper sit amet, lacinia sed, commodo quis, justo. Aenean suscipit. Mauris nibh lectus, tincidunt sit amet, iaculis eu, dapibus sit amet, libero. Nunc rhoncus, dui vitae bibendum sodales, purus erat sodales metus, vitae porttitor massa quam tempor metus. Aliquam vitae augue nec dui auctor elementum. Vivamus eget massa ac velit imperdiet faucibus. Vestibulum rutrum, urna ut rutrum congue, purus ante malesuada dui, sed mattis nunc erat eget metus. Donec sem metus, fringilla in, facilisis non, posuere quis, elit. Proin imperdiet. Duis adipiscing. Aenean posuere dui non magna. In porttitor justo pretium ligula. Nullam elit.

Tell a Friend

**Name:**

**eMail:**

**Message:**

[Send](#)



### Thank you Bruce,

As you know, donations from people like you are what makes our fundraisers so successful. Your add will be placed in the upcoming Chicago Home & Builders Fundraiser AdBook. See a preview of it to you right on the screen. You will be sent an email conformation for you records shortly.

We encourage you to invite others to donate to our foundation and hope we can count on your generosity for our next event. You can print out a paper copy of our order form and distribute it to your friends and family or email them an invitation. Remember, the deadline for submissions is March 2, 2008.

Feel free to review your ad below and make any last minute edits to the layout and text.

Thank you again,

Jim Coleman

Chicago Home & Builders Fundraiser Director

- ☒ Create Your Ad
- ☒ Place Your Ad
- ☒ Contact Information
- ☒ Payment Method

### Download Printable Order Form

### About Our AdBook

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque velit tortor, fringilla quis, mollis ut, vehicula molestie, turpis. Etiam quis augue. Nunc semper rutrum velit. Praesent accumsan massa nec sem. Praesent quis dolor sit amet arcu venenatis ornare. Nam vestibulum, massa nec vulputate condimentum, velit tellus faucibus est, quis lobortis lectus leo sed sem. Donec porta erat sed elit. Vivamus sem lacus, semper sit amet, lacinia sed, commodo quis, justo. Aenean suscipit. Mauris nibh lectus, tincidunt sit amet, iaculis eu, dapibus sit amet, libero. Nunc rhoncus, dui vitae bibendum sodales, purus erat sodales metus, vitae porttitor massa quam tempor metus. Aliquam vitae augue nec dui auctor elementum. Vivamus eget massa ac velit imperdiet faucibus. Vestibulum rutrum, urna ut rutrum congue, purus ante malesuada dui, sed mattis nunc erat eget metus. Donec sem metus, fringilla in, facilisis non, posuere quis, elit. Proin imperdiet. Duis adipiscing. Aenean posuere dui non magna. In porttitor justo pretium ligula. Nullam elit.

Ad Preview

New Ad

### Tell a Friend

Name:

Email:

Message:

Send

CONFIDENTIAL

EVENT NAME (PRINTED BY USER)

☒ Make Your Ad

**Choose a border:**

**Choose a header image:**

**Create your content:**

**CONFIDENTIAL**

**Continue**

☐ Place Your Ad☐ Pay For Your Ad

CANCEL ORDER

**Download Printable Order Form**

## About Our Event

Preview Your Ad

GROUP MESSAGE  
(entered by user)

**Name:**

**eMail:**

**Message:**

Invite More Friends

**Send**



GROUP NAME (ENTERED BY USER)

GROUP LOGO (OPTIONAL)

AdBookOnline.com is a free online directory listing service for businesses and individuals. It is the largest and most comprehensive directory listing service available.

EVENT NAME (ENTERED BY USER)

☒ Make Your Ad

☐ Place Your Ad

☐ Pay For Your Ad

About Our Event

GROUP MESSAGE  
(Entered by user)

**Your Order: FullPage Gold Ad (\$500) + 12 Month Directory Listing (\$200). Amount Due: \$700**

Payment Method:



Select Credit Card Type:



Name as Displayed on Card:

CC#:

Expiration:

09



2010



Password:

Confirm Password:

Select Matching Gift Sponsor:



Password Hint:



Who referred you to us?

Name:

eMail:

Submit Ad

IF CONFIRMED

Download Printable Order Form

CANCEL ORDER

Powered by

AdBookOnline.com



Invite Friends

Name:

eMail:

Message:

Invite More Friends

Send

GROUP NAME (entered by user)

GROUP LOGO (optional)

AdBook Online is a free service for users to create and manage their own AdBook Online account. AdBook Online is a free service for users to create and manage their own AdBook Online account.

EVENT NAME (entered by user)

### Thank you Bruce,

As you know, donations from people like you are what makes our fundraisers so successful. Your add will be placed in the upcoming Chicago Home & Builders Fundraiser AdBook. See a preview of it to you right on the screen. You will be sent an email conformation for you records shortly.

We encourage you to invite others to donate to our foundation and hope we can count on your generosity for our next event. You can print out a paper copy of our order form and distribute it to your friends and family or email them an invitation. Remember, the deadline for submissions is March 2, 2008.

Review your AdBook order form below. You can print this and send it in witha check or money order for the pledged payment or download a PDF version for your records.

Thank you again,  
Jim Coleman

Chicago Home & Builders Fundraiser Director

[Contact Us](#)   [Download PDF Version](#)   [Start New Ad](#)

### Chicago Home & Builders Foundation Annual Chicago Community Charity Drive AdBook Submission Form

Order #: 32232110

Name: Bruce Fogelson

Address: 100 Main Street, Suite 211

Chicago, IL 00000

Phone: 555-555-5555

eMail: bruce@gmail.com

Powered by  
AdBookOnline.com

|                                     |        |
|-------------------------------------|--------|
| <b>Invite Friends</b>               |        |
| Name:                               | eMail: |
| Invite More Friends                 |        |
| Message:                            |        |
| <input type="button" value="Send"/> |        |

Ad Preview

Directory Preview

January 30, 2008

CONFIDENTIAL

CONFIDENTIAL